

Minutes for the meeting of the MOON Co-op
Wednesday, March 3, 2010 – Irvin Hall

Members Present: Robert Bell, Mike Broida, Scott Downing, Beth Eacker, Charles Ganelin, Gini Maddocks, Bernadette Unger; No absences , No guests

Minutes for the January 6 meeting were approved.

Following an interview, **Amy Clay was unanimously approved as the newest board member** and joined the meeting.

Election of officers for 2010-11

President – Bernadette Unger, Vice President – Robert Bell, Secretary – Amy Clay,
Treasurer – Beth Eacker

Treasurer's Report was presented by Eacker and approved. Current assets are approximately \$160,000.

Unger suggested registering for spring webinars. She also suggested keeping track of board member's hours as in kind contributions.

The rest of the meeting involved discussion of potential sites for the Co-op store. Unger presented a decision tree laying out all the sites currently available organized by 1)**Timing**: how soon we could open; 2) **Size**; and 3) **Expansion potential** for the spaces 3,000 sq ft and smaller. A key concern is moving forward quickly but only to a site where the store will be likely to succeed. The Board also discussed what distance consumers would be willing to drive and still use the store for most of their shopping. The many factors contributing to each site's potential for PROFITABILITY were weighed. Two sites were eliminated and three preferred sites were tagged, all of which are in the built-up part of Oxford. A priority site was identified for immediate follow-up. [editors note : soon after the meeting MOON was contacted by a property owner on a prime location and priorities were shifted to try to secure the property. These efforts were terminated when the owner sold the property to the future owner occupant].

Consideration was given to immediately opening a very small office space to operate the MOON Bulk Buying Club and start to stock some produce. The pros and cons of sites, costs, and benefits were weighed and alternative sites discussed. However, due to renovation costs, poor location, need to move coolers and the need for staffing; this option will not be pursued at this time and all efforts will be toward a "real store".

The meeting adjourned at 9:05, the next meeting will be held April 7.